



Addison Aloian

 addisonaloianmedia@gmail.com

 (813) 382-5530

 [Portfolio: AddisonAloian.com](http://Portfolio:AddisonAloian.com)

EXPERIENCE

Women's Health Magazine

Editorial Assistant // New York, New York // June 2022 – present

- Writes and/or updates 3-5 digital/print evergreen articles each per for fitness, life, health, beauty, and e-commerce
- Interviews celebrities like [Katy Perry](#), [Kate Hudson](#), [Hailee Steinfeld](#), and [Sarah Hyland](#) for longform articles

Allure

Beauty & Pop Culture News Writer // New York, New York // February – May 2022

- Wrote 1-2 beauty trend articles each morning and longer-lede trend reports; interviewed makeup and nail artists
- Updated the copy and headlines of articles according to SEO annual refresh guidelines

V Magazine + VMAN

Editorial Intern // New York, New York // September – December 2021

- Wrote 3-4 articles per day: pop culture news stories and fashion and beauty e-commerce listicles with WordPress
- Interviewed [Saweetie](#) and actress [Alex Shipp](#) for a Gen V vertical feature; worked with fashion and beauty publicists

L'Officiel USA

Editorial Intern // New York, New York // June – August 2021

- Wrote 3 stories on fashion, pop culture, and beauty news and/or evergreen content per day using DatoCMS
- Pitched 5-8 story ideas at weekly meetings; built and edited stories from print magazines

Modern Luxury Media

Editorial Intern // Remote // September 2020 – May 2021

- Interviewed celebrities like [Bobby Berk](#) and [@FoodieMagician](#) for Gotham Magazine, Ocean Drive, and more
- Started "Gotham Guide" weekly column of new NYC restaurant openings and worked with local hospitality publicists

Washington Square News

Deputy Culture Editor // New York, New York // March - December 2020

- Pitched, transcribed and wrote articles for NYU's student newspaper such as profiles, reports and dining reviews
- Edited other writers' articles and decided on budgeting and copy flow during production days

EDUCATION

New York University

Graduated Spring 2022, GPA: 3.918 / 4.000, Dean's List, Zeta Tau Alpha Sorority

B.A. Journalism, College of Arts and Sciences

B.F.A. Recorded Music, Tisch School of the Arts

SKILLS

- **Research Databases:** AP Newsroom, EBSCO Discovery Service, LexisNexis, ProQuest
- **Content Management Systems (CMS):** Morweb, DatoCMS, Copilot, WordPress
- **SEO Training:** Key Phrases, SEO Titles, Meta Descriptions, Links, Image Optimization, Refresh Pieces, E-Commerce
- **Cloud Collaboration Service Spreadsheets:** Airtable
- **Social Media & Branding:** Instagram, Twitter, Facebook, Facebook Live Video
- **Graphics and Website Design:** Canva, Wix
- **Video Editing:** Adobe Premiere Pro, iMovie, Windows Movie Maker
- **Digital Audio Workstations:** Logic Pro X, Pro Tools
- **Legal Management Software:** Aderant
- **Microsoft Office:** Microsoft Word, Microsoft Excel, Microsoft Publisher, Microsoft PowerPoint, Microsoft OneNote
- **Photography**